



WEST MICHIGAN

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# 2019 SPONSORSHIP OVERVIEW

COURAGE, COMFORT & COCKTAILS

PROGRAMMING & SCHOOL GROUPS



**Ele's Place West Michigan**  
2000 Michigan St NE  
Grand Rapids, MI 49503  
(616) 301-1605



**Tammy Squire, Director**  
[tsquire@elesplace.org](mailto:tsquire@elesplace.org)

September 2019



Greetings From Ele's Place!

Ele's Place West Michigan is committed to ensuring no child has to grieve alone, and we invite you to join us as a partner in our mission!

We urge you to consider supporting the children, teens and families of Ele's Place through the event sponsorship and programmatic opportunities that follow.

### **Why Ele's Place?**

Because weekly, **nearly 100 grieving children and teens**—along with their parents/guardians—come to Ele's Place West Michigan to participate in **Ele's Place on-site peer support groups**.

We also estimate helping **150 children and teens** through *schools-based peer-support programming in 20-25 area schools* for grieving students in 2019. **Ele's Group schools-based programming** is vital to increasing access and removing demographic and socio-economic barriers to grief services. We are committed to ALL children having access to compassionate grief support.

### **How does Ele's Place help kids?**

*It is estimated that 500,000 children in Michigan (1 in 12) will experience the death of a parent or sibling before the age of eighteen.* Many more children will experience the death of a grandparent, classmate or another significant person.

Before coming to Ele's Place, many kids feel alone and keep their feelings inside, not wanting to burden parents or other family members. Ele's Place provides a safe and welcoming place to meet new friends who truly understand how they feel. Kids can begin to heal after the death of a loved one, reducing negative behaviors linked to unresolved grief such as: depression, suicidal tendencies, truancy, violence and substance abuse. *Supporting this work is CRITICAL to the long term mental and emotional health of our community's youth.*

### **Where do you come in?**

*Your support will make a life-changing difference for families in crisis.* All Ele's Place programs are offered at **no cost** to the families, and Ele's Place receives no federal or state funds nor bills insurance.

**We can't serve these kids without you!** We sincerely hope that you will help us ensure every grieving child in the West-Michigan area has access to compassionate grief support!

With Immense Gratitude,

*Tammy Squire*  
Director,  
Ele's Place West Michigan

# Courage, Comfort & Cocktails (Formerly Fall Reception)

November 5, 2019

6:30 - 8:30 p.m.

The Grand Rapids Children's Museum

Courage, Comfort & Cocktails is an opportunity to engage with individual and corporate supporters in a business casual, intimate setting. Taking place during National Children's Grief Awareness Month, guests will enjoy comfort food favorites, share in silent and live auction fun, and experience the testimony of Ele's Place families as we celebrate and work toward a future where no child grieves alone.

## COURAGE, COMFORT & COCKTAILS

### **Presenting Sponsor - \$10,000 (One Available)**

Twelve (12) complimentary event reservations

Opportunity to welcome guests from the stage

Your logo to appear on electronic and printed invitation

Your logo to appear on event program

Your logo to appear in presentation during event

Your logo and link on Ele's Place website

Logo recognition on Ele's Place Annual Report cover (circ. 12,000 x 2 issues mailed to Lansing, Ann Arbor, Grand Rapids, and Flint supporters)

Logo recognition on Ele's Place website and social media with website link

### **Healing Sponsor - \$5,000**

Eight (8) complimentary event reservations

Your logo to appear on electronic and printed invitation

Your logo to appear on event program

Your logo to appear in presentation during event

Logo recognition on Ele's Place Annual Report cover (circ. 12,000 x 2 issues mailed to Lansing, Ann Arbor, Grand Rapids, and Flint supporters)

Logo recognition on Ele's Place website and social media with website link

### **Dessert Sponsor - \$2,500 (One Available)**

Four (4) complimentary reservations

Prominent signage at Dessert Station

Your company name on electronic invitation

Your company name on event program

Your company name to appear in presentation during event

Prominent signage at reception

Logo recognition on Ele's Place website and social media with website link

## Friendship Sponsor - \$2,500

Six (6) complimentary reservations  
Your company name on event program  
Your company name to appear in presentation during event  
Recognition in print advertising  
Prominent signage at reception  
Logo recognition on Ele's Place website and social media with website link

## Compassion Sponsor - \$1,000

Four (4) complimentary event reservations  
Your company name on event program  
Your company name to appear in presentation during event  
Your name to appear in signage at reception  
Name recognition on Ele's Place website & social media pages

## Hope Sponsor - \$500

Two (2) complimentary event reservations  
Your company name on event program  
Name recognition on Ele's Place website & social media pages

## Ele's Place Programming and School Groups

One in 12 children under the age of 18 will experience the death of a parent, sibling, or other important person in their lives. Children's grief is unique, and we know that even if there is no outward sign of inner turmoil, storms can still be raging inside a child's heart. Unresolved childhood loss is linked with many adolescent and adult destructive behaviors.

Weekly peer support groups at Ele's Place and in participating schools provide hope and healing for grieving children and teens.

### On-Site Group Sponsor - \$5,000

#### 10 Children

Not every family can commit to programming in an Ele's Place facility each week, and because sometimes schools are affected more broadly across the student population by the death of a fellow student or teacher,

Ele's Group works in partnership with school counselors to provide 8-week support groups, which removes barriers and increases access in under-served student populations... a 2019 focus of program outreach!

### School Group Sponsor (Ele's Group)

**New Group - \$5,000**

**Returning Group - \$2,500**





# Sponsorship Agreement Form



Yes! My business would like to heal hearts with Ele's Place West Michigan.

-----  
Company Name (as you wish to be listed)

-----  
Mailing Address

City

State

Zip Code

-----  
Contact Person

Telephone

Email Address

-----  
Signature

Date

I understand that by signing this agreement, I am committing my company/organization/self to sponsor at the following level **(Select all that apply)**:

**Courage, Comfort & Cocktails**

- \$10,000 - Presenting (One)
- \$2,500 - Dessert (One)
- \$5,000 - Healing
- \$2,500 - Friendship
- \$1,000 - Compassion
- \$500 - Hope

**Ele's Place Programming:**

- On-Site Group - \$5,000
- New School Group (Ele's Group) - \$5,000
- Returning School Group (Ele's Group) - \$2,500

**Other:**

----- Amount Please explain -----

----- Invoice Me

----- Check Enclosed

----- Call me, I'd like to pay via credit card

**Please submit this form to** Ele's Place West Michigan | Attn: Sponsorship

2000 Michigan Street NE | Grand Rapids, MI 49503 or via email at: [tsquire@elesplace.org](mailto:tsquire@elesplace.org)

General Ele's Place questions? Contact Tammy Squire at (616) 301-1605 or [tsquire@elesplace.org](mailto:tsquire@elesplace.org).



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